

# THE VOICE

INSIGHTS FROM CGIA® CHARTER HOLDERS

**Robert Nii Lartey,**  
MBA, CA, CGIA®  
CFO, Ideal Capital Partners

## The hunger to try again

The desire of becoming  
a prominent CFO



**CGIA**  
INSTITUTE

Just Lead

Influenced by the desire of becoming a prominent finance and accounting professional, Robert decided to embark on his journey towards professional development.

This decision can sometimes be a daunting one but determination and perseverance will enable you to overcome any obstacle encountered.

Today, with over 23 years of extensive corporate experience, Robert Nii Lartey MBA, CA, CGIA, makes a highly accomplished and well-seasoned finance professional with proven capabilities in Financial Analysis, Financial Planning, Treasury Management, Insurance, Budgetary Controls, Cash management, Business Development as well as Strategic Planning.

Robert is a Chartered Global Investment Analyst and a member of the Institute of Chartered Accountants Ghana. He also holds a Master of Business Administration in finance from the prestigious Ghana Institute of Management and Public Administration Business School.



# A “Corporate explorer”

Robert started off his career as Accounts Officer of Inter-life & General Insurance Co. Ltd. in 1995, leaving in 1999 to take up the position of Finance Officer at Parry & Co. Limited. He later joined Star Assurance Co Ltd in 2001 as Assistant Finance Manager, and was with the firm until 2007 when he joined Advans Savings & Loans Ghana Limited.

“Taking up various positions equipped me not just with technical skills but with a professional mind-set and an ethical compass.”

Eager for bigger and better opportunities, Robert did not hesitate to take up various corporate positions in different companies within the industry before securing the position of Financial Controller at Ideal Capital Partners.

“Taking up various positions equipped me not just with technical skills but with a professional mindset and an ethical

compass” He says.

Due to his solid commitment to excellence and his extensive experience with financial management, Robert Nii Lartey was recently promoted to the position of Chief Finance Officer and Chief Operations Officer at the company.

## Failure, a stepping stone to success

“I remember vividly having to write Cost Accounting for four consecutive sittings before breaking through” he recalls ‘although I was able to teach others to go through at the first attempt’.

Despite failing the same paper four consecutive times, his dream of becoming a Chartered Accountant remained intact because the pride in being called a Chartered Accountant was so dear to him that he couldn't just give up.

Today, he looks back at his failures with no regrets because what he learnt eventually helped him to successfully pass the Management Accounting paper at the first attempt.

Successful individuals understand that mistakes and failure are among our greatest teachers. In fact, the most successful people in the world have endured the most failures in life. Despite their numerous failures, they got up and kept going. That is just what it takes to succeed; determination.

**“I honestly have no regrets because even in the failure I learnt quite a lot”**

# Cardinal rules for success

Robert sees success as the value one is able to create or add to every situation or the people encountered through the journey of life.

'The value you help create in the life of people and businesses lives beyond your years on earth. They are actually seeds that grow to bear invaluable fruits which in the long run, will affect future generations'

Robert lives by a very simple ethos – that to be successful in life and career one has to continuously learn, improve and add value in all of one's endeavours. Continuous learning is part of what has influenced him the most in his life because he believes that 'continuing to learn and grow can not only make you a better person, but it can also help you get a step ahead in your career.'

He also believes that 'every association should impart value or I can impart value to change the situation I met'. Individuals aspiring to be successful would have to surround themselves with people who will help them get to their destination. Again, he emphasizes on the need to have a balanced life. 'There's the need to have a balance in whatsoever you set your sight on to achieve, you need to know when to play and when to fold up your sleeves and get to work.'

**“The value you help create in the life of people and businesses lives beyond your years on earth.”**





## The future ahead

'The dynamics in the face of technology is causing some interesting positive changes within the industry'. He believes that in five to ten years' time, the emerging technologies would affect not only how the profession works, but the evolving scope and nature of the role of finance and investments professionals.

'Future finance and investment professionals need to understand that knowledge has no end, therefore it is well to continue pursuing your professional education in order to remain valuable.'

Robert again believe that there's more to be done in the finance and investment management industry in Ghana and the sub-region. 'One major challenge I see from where I operate from is the regulatory bodies.' He says. He believes that regulatory bodies should review their laws and licences to accommodate the growing trends and the positive disruptions of technology in the finance sector.

Robert suggests the introduction of more professional programs (similar to the CFA and CGIA) which will provide training for interested professionals to become well versed in the finance and investment banking profession.

“Future finance and investment professionals need to understand that knowledge has no end”.

## CGIA® JOURNEY

“CGIA® Charter Program is a worthy path to embark on because it provides an exceptional view of the finance sector.”

As an advocate of continuous learning, Robert began to develop an interest for the CGIA Charter program. 'I saw the opportunity to gain more international exposure and acquire in-depth knowledge in the field of finance and Investment.'

Today, as a CGIA Charter Holder, he affirms that the expertise and knowledge acquired sets him apart as a qualified finance professional and shows his commitment to high ethical and professional values. He also asserts that the Charter Program has helped him to broaden his scope of knowledge and understanding of the finance and investment industry.

“CGIA® Charter Program is a worthy path to embark on because it provides an exceptional view of the finance sector and teaches some essential skills and techniques that will allow you to hit the ground running in your career.”



## Qualifications

- **Since July 2018**  
Chief Finance Officer/ Chief Operations Officer,  
Ideal Capital Partners
- **November 2015 to June 2018**  
Financial Controller, Ideal Capital Partners.
- **2013**  
Executive Director, Weston Group
- **December 2011**  
Chief Finance Officer, Wapic Insurance
- **August 2011**  
Head of Finance, Nsia Ghana Insurance Co. Ltd.
- **January 2011**  
Head of Finance, Donewell Insurance Co. Ltd
- **2010**  
Head of Finance below, Acting Head of Finance,  
Donewell Insurance Co. Ltd
- **2009**  
Deputy Finance Manager, Donewell Insurance  
Co. Ltd
- **2008**  
Finance Manager, Wienco Fibres Limited
- **2007**  
Chief Accountant, Advans Savings&Loans  
Ghana Limited
- **2004**  
BA Sociology
- **2001**  
Assistant Finance Manager, Star Assurance Co  
Ltd
- **1999**  
Finance Officer, Parry & Co. Limited
- **1995**  
Accounts officer, Inter-Life & General Insurance





# CGIA

CHARTERED GLOBAL  
INVESTMENT ANALYST



1  
Global  
Professional body



560+  
Institutions



10000+  
Members



100+  
Countries

# Gain a global qualification in **Finance & Investment**

**Just Lead** with **CGIA**

REGISTER ONLINE [www.cgiaglobal.com/registration](http://www.cgiaglobal.com/registration)

[www.cgiaglobal.com](http://www.cgiaglobal.com)

[info@cgiaglobal.com](mailto:info@cgiaglobal.com)